

| Sponsorship Benefits/Levels* | \$25,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
|---|-----------------|-----------------|----------------|----------------|----------------|
| Speaking time | X | | | | |
| Lead a breakout session OR sponsor a ticketed lunch | X | | | | |
| Marketing email/FB post or Tweet promoting your organization | X | X | | | |
| Booth (8-foot table with tablecloth, skirting and two chairs next to Main Hall entrance) | VIP | VIP | X | X | X |
| VIP tickets | 25 | 15 | 15 | 10 | 5 |
| Invitation to reception with available speakers | X | X | X | | |
| Logo and link to your website on our event web page | X | X | X | X | X |
| Ad in event program | 2 page | One page | Half page | Quarter page | Listing |
| Logo on pre-program slide | X | X | X | X | X |
| Logo on promotional materials | X | X | X | X | |
| Logo on event emails | X | X | | | |
| Literature bag insert | X | X | X | X | |
| *We want your sponsorship to be the best opportunity for your organization as well as ours, so we would be happy to work with you on specific perks. | | | | | |